

UTA Board of Trustees Meeting

February 12, 2020



Call to Order and Opening Remarks



Pledge of Allegiance



Safety First Minute



Situational awareness – 'seeing' your security gaps



Public Comment Period



Public Comment Guidelines

- Each comment will be limited to two minutes per citizen or five minutes per group representative
- No handouts allowed



Consent Agenda

- a. Approval of January 29, 2020 Board Meeting Minutes



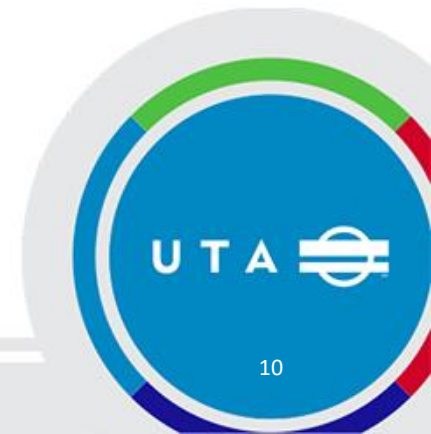
Recommended Action (by acclamation)

Motion to approve



Agency Report

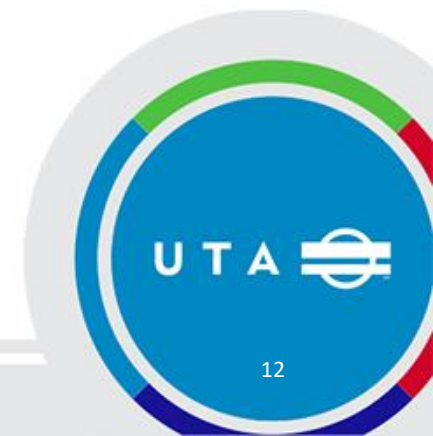
a. Service Choices



Government Relations and Legislative Priorities Update



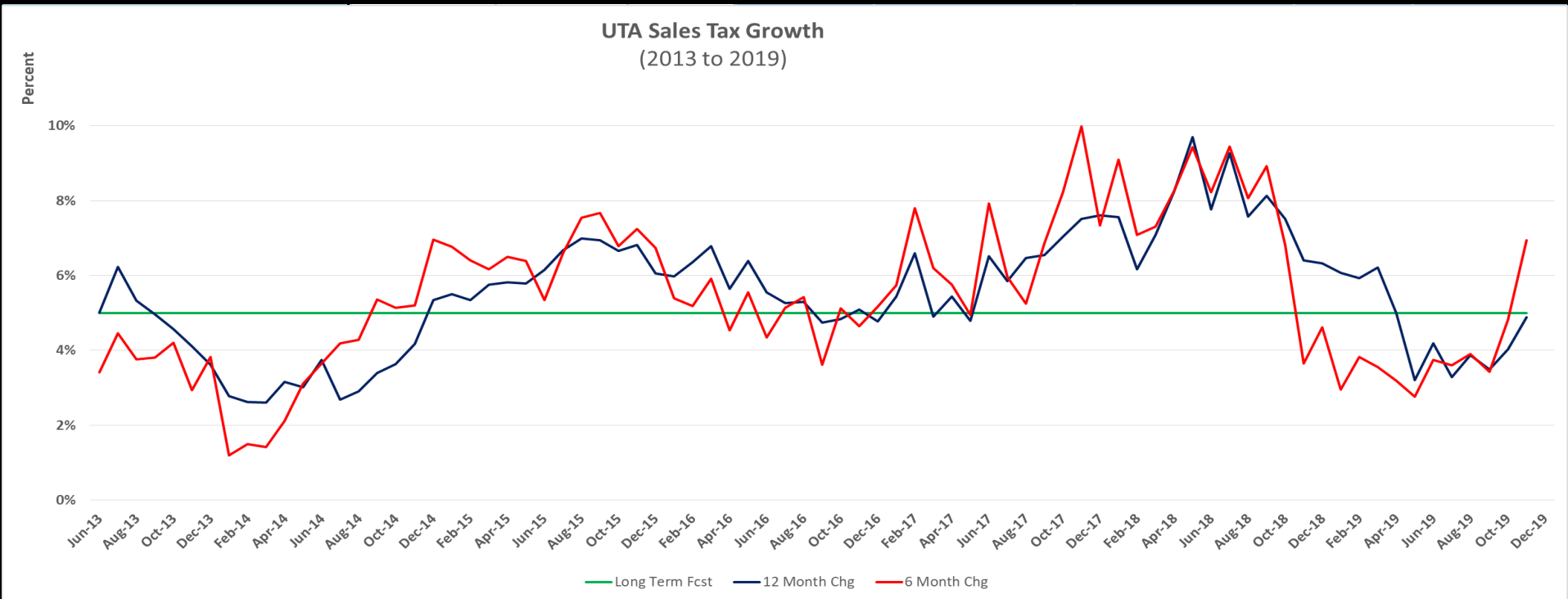
Financial Report – December 2019 Preliminary Statements



December 2019 Dashboard

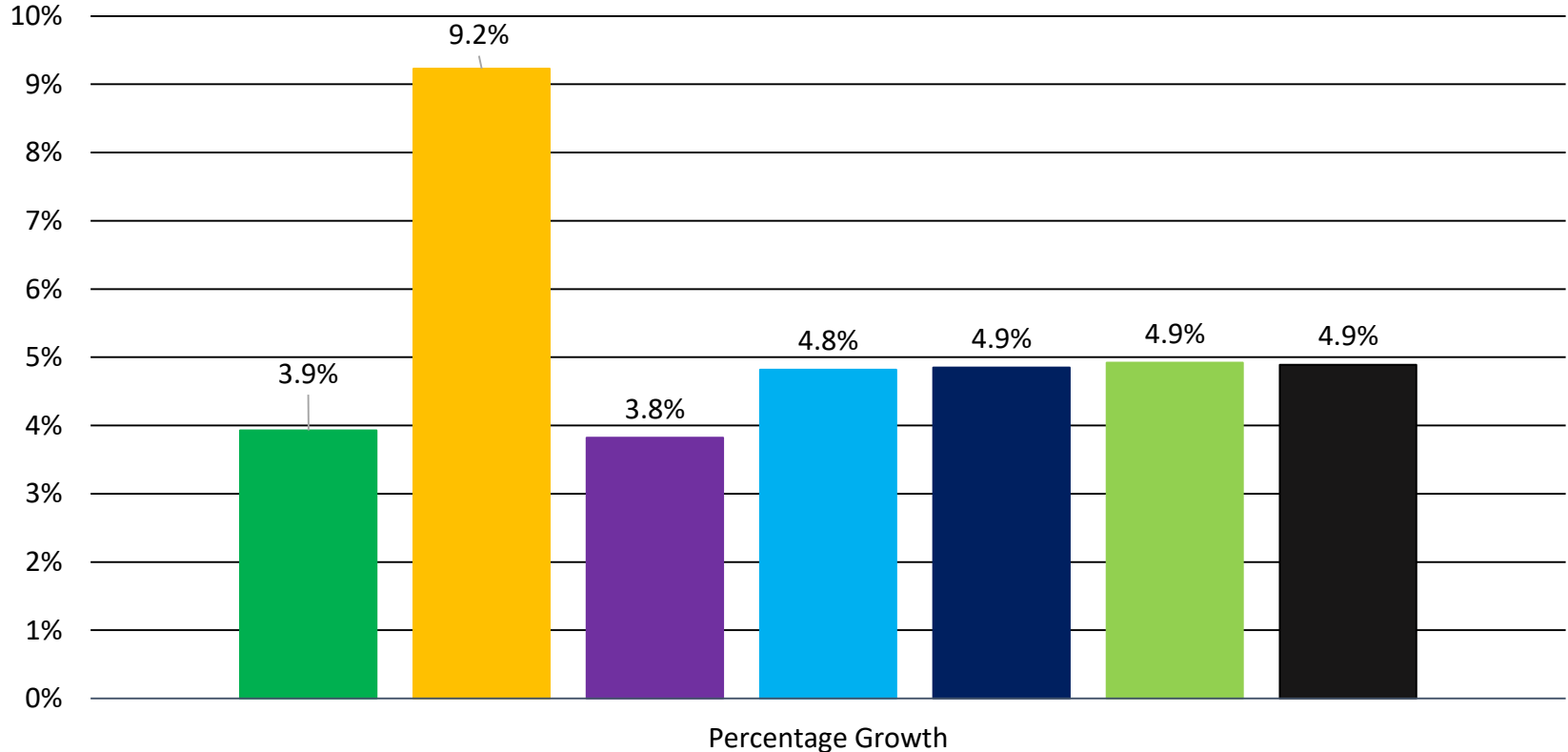
Financial Metrics	Fav/ (Unfav)				Fav/ (Unfav)			
	Dec Actual	Dec Budget		%	YTD Actual	YTD Budget		%
Sales Tax Nov '19 mm \$)	\$ 28.5	\$ 25.9	\$ 2.68	● 10.4%	\$ 283.4	\$ 277.7	\$ 5.73	● 2.1%
Fare Revenue (mm)	\$ 4.6	\$ 4.6	\$ (0.04)	● -0.8%	\$ 53.4	\$ 53.4	\$ 0.01	● 0.0%
Operating Exp (mm)	\$ 25.4	\$ 24.6	\$ (0.82)	● -3.3%	\$ 284.5	\$ 294.4	\$ 9.83	● 3.3%
Subsidy Per Rider (SPR)	\$ 5.99	\$ 5.50	\$ (0.49)	● -8.9%	\$ 5.22	\$ 5.50	\$ 0.28	● 5.1%
UTA Diesel Price (\$/gal)	\$ 1.91	\$ 2.50	\$ 0.59	● 23.6%	\$ 2.10	\$ 2.50	\$ 0.40	● 16.1%
Operating Metrics	Dec Actual	Dec-18	F/ (UF)	%	YTD Actual	YTD 2018	F/ (UF)	%
Ridership (mm)	3.48	3.41	0.1	● 2.0%	44.24	44.22	0.0	● 0.1%
Alternative Fuels	CNG Price (Diesel Gal Equiv)		\$ 1.05					

UTA Sales Tax Growth
(2013 to 2019)



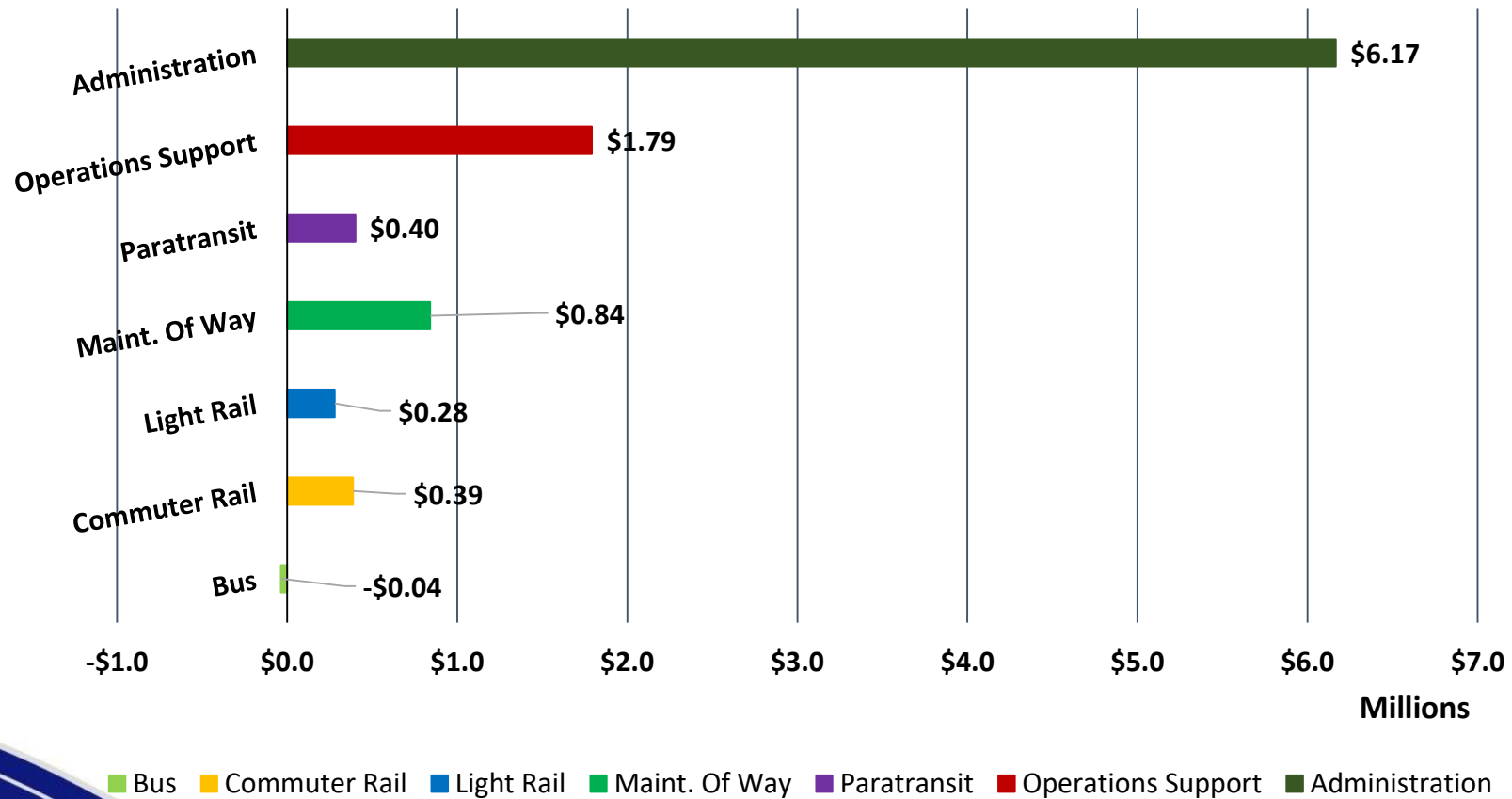
Sales Tax Collections

(2020 over 2019 for 12 months ended January 31)

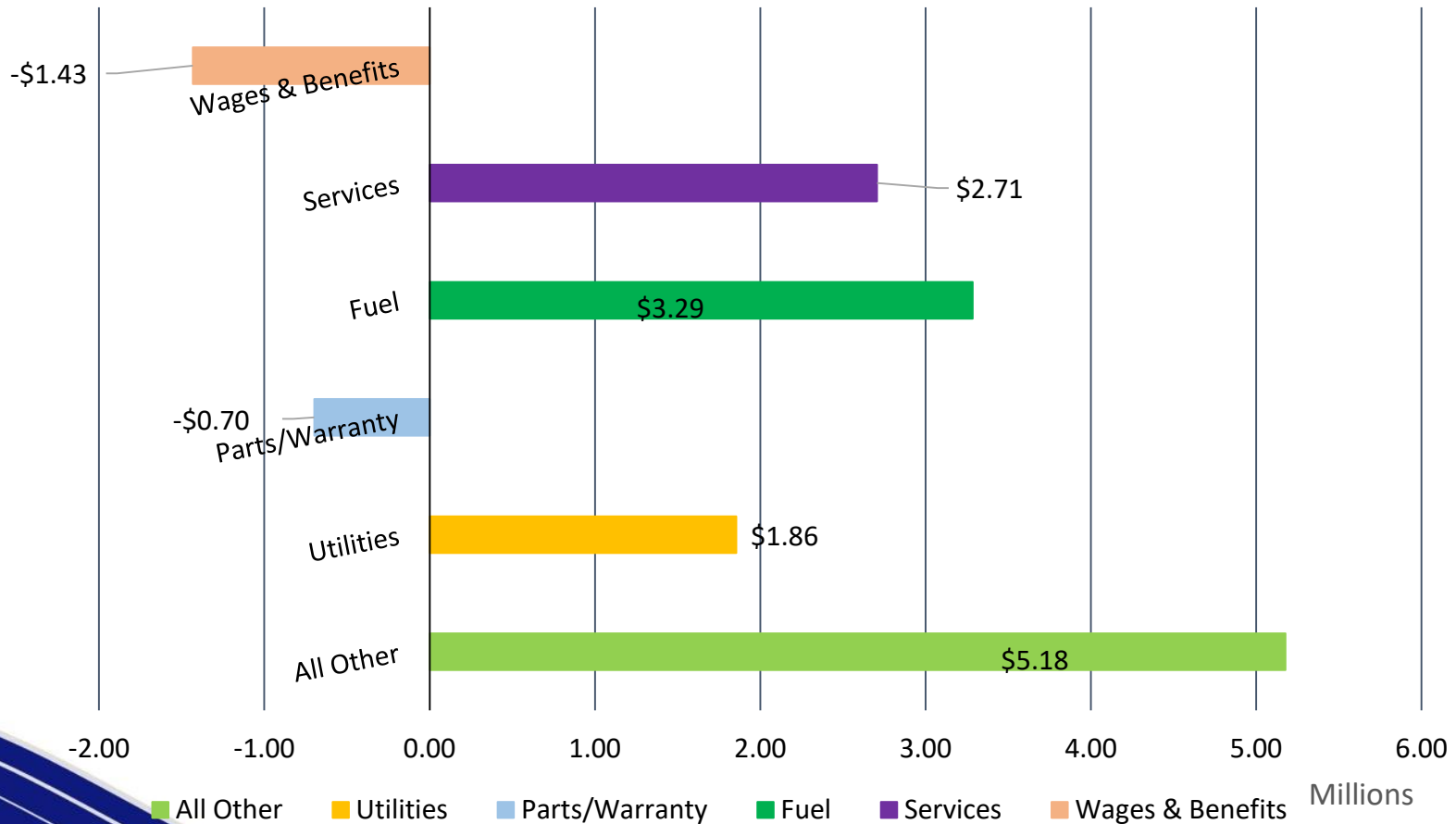


■ Salt Lake (61.5%) ■ Utah (16.4%) ■ Davis (11.3%) ■ Weber (9.2%) ■ Tooele (0.9%) ■ Box Elder (.7%) ■ Overall

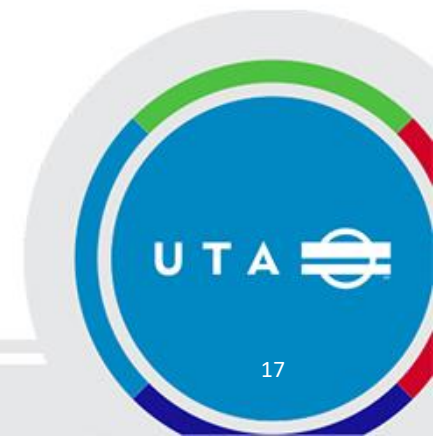
2019 Expense (Preliminary) Variance by Mode



2019 Expense (Preliminary) Variance by Type

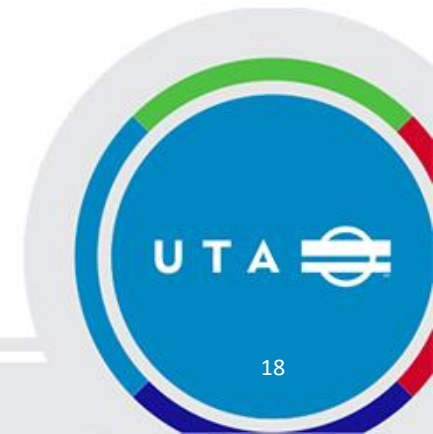


Resolutions



R2020-02-01

Resolution Declaring Official Intent of the Authority to Reimburse Itself for Certain Capital Expenditures Through Lease Financing



2020 Capital Budget

Revenue Service Vehicles and Electronic Fare Collection Equipment

(from 2020 Budget Book, pages 70-71)

Vehicle/Equipment Replacement	Number	Amount
Buses	46	\$23,598,570
Paratransit	30	2,949,120
Vanpool vans	50	1,292,780
Bus validators (50%)		2,500,000
Totals	126	\$30,340,470

Timing Issue

Delivery vs. Financing

- Vehicle and equipment delivery times vary throughout the year
- Most efficient to bid lease financing at one time
- Federal law:
 - Can finance items purchased up to 60 days before financing close
 - Can finance items purchased more than 60 days before financing close if an intent to reimburse resolution is adopted

Proposed Intent to Reimburse Resolution

- Establishes maximum reimbursement authorization at \$30,340,470
- Allows lease financing for budgeted items purchased from January 1, 2020 until lease financing close

Recommended Action (by roll call)

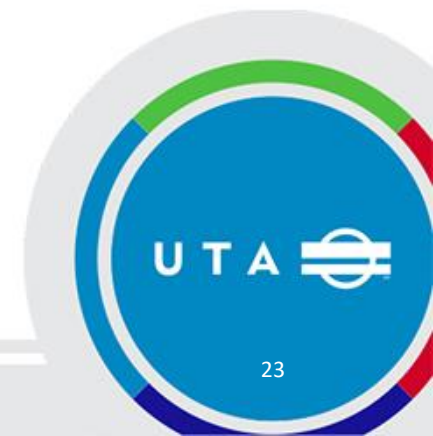
Motion to approve R2020-02-01:

Resolution Declaring Official Intent of the Authority to Reimburse Itself
for Certain Capital Expenditures Through Lease Financing



R2020-02-02

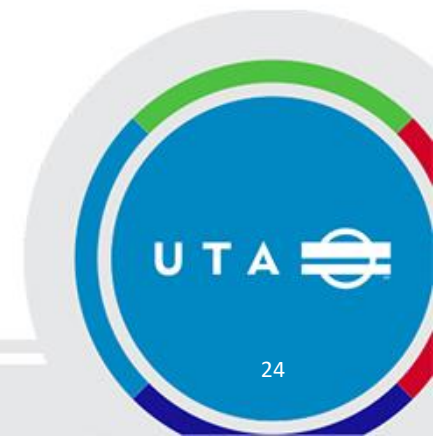
**Resolution Setting Compensation for District
Officers and Administrative Employees, and
Appointing Officers**



Recommended Action (by roll call)

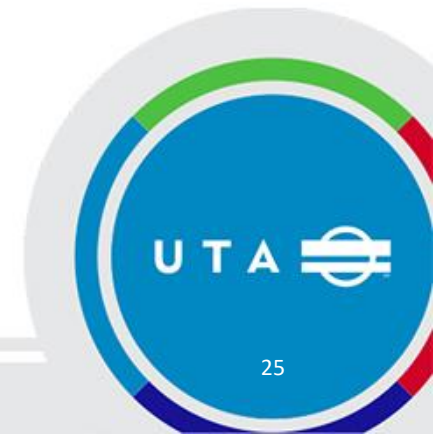
Motion to approve R2020-02-02:

Resolution Setting Compensation for District Officers and
Administrative Employees, and Appointing Officers



Contracts, Disbursements, and Grants

- a. Contract: Pass-Through Funds Agreement for Development of a Coordinated and Comprehensive Specialized Transportation Plan (UDOT)
- b. Real Estate Contract: Ogden-Weber State University Bus Rapid Transit Right-of-Way Parcel Acquisition (Carriage Cleaners)
- c. Change Order: Project Management Services Contract Extension (WSP USA, Inc.)
- d. Pre-procurement
 - i. New Learning Management System Software
 - ii. Outside Legal Counsel Panel



Property Overview



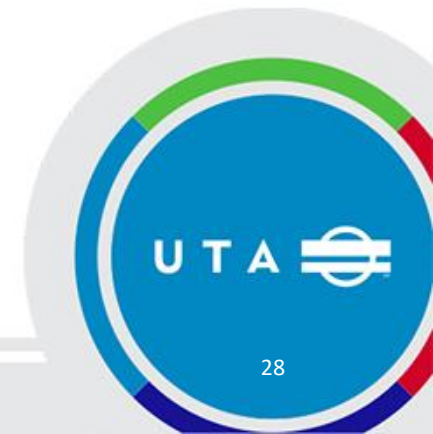
Seller	Alan W Roundy (Carriage Cleaners)
Purpose of Acquisition	Ogden-Weber State University Bus Rapid Transit Right-of-Way
Location	3205 Harrison Blvd, Ogden
Fee Acquisition	35,284 square feet
Property Cost	\$650,400

Property Context Map

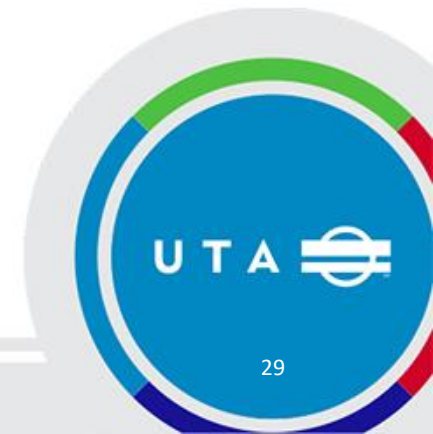


Contracts, Disbursements, and Grants

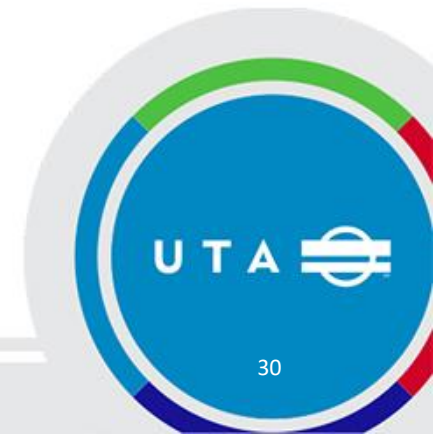
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Discussion Items



2020 Budget Amendment Number 1



Proposed Operating Budget Changes

- Increase sales tax revenues - \$479,000
- Planning Studies carryover from 2019 and increased funding

	Point of the Mountain**	Future of Light Rail**	Service Choices*	Tooele Valley Transit Feasibility**
2019 Carryover	\$100,000	\$200,000	\$43,000	\$11,000
New Funding			<u>20,000</u>	<u>125,000</u>
2020 Budget Adjustment	<u>\$100,000</u>	<u>\$200,000</u>	<u>\$63,000</u>	<u>\$136,000</u>

* Additional Funding from MAG and UDOT

** Carryover and Additional Funding from UTA sales tax

2020 Operating Budget Amendment # 1 Summary

Description	Current Budget	Amendment Amount	Amended Budget
Revenues:			
Sales Tax	\$347,567,000	\$479,000	\$348,046,000
Other Revenues	3,620,000	20,000	3,640,000
Expenses			
Non-operating Expense	\$5,945,000	\$499,000	\$6,444,000

Proposed Capital Budget Changes

- Five projects funded by 2019 carryovers, new funding, or reallocation from Capital Contingency

Description	Sharp/ Tintic Railroad Connection	Northern Utah County Double Track	650 South TRAX Station	Paxton Avenue TRAX Crossing	Reconfigure Meadow- brook Gate
2019 Carryover	\$700,000	\$0	\$200,000	\$0	\$0
New Funding	0	3,500,000	0	85,000	0
Reallocation from Contingency	<u>0</u>	<u>0</u>	<u>20,000</u>	<u>0</u>	<u>40,000</u>
Totals	<u>\$700,000</u>	<u>\$3,500,000</u>	<u>\$220,000</u>	<u>\$85,000</u>	<u>\$40,000</u>

2020 Capital Revenue Budget Amendment #1 Summary

Description	Current Budget	Amendment Amount	Amended Budget
UTA Funding	\$24,692,000	\$40,000	\$24,732,000
Grants	39,363,000	424,030	39,787,030
Local Partner Contributions	13,416,000	520,970	13,936,970
State Contributions	3,700,000	3,500,000	7,200,000

2020 Capital Expense Budget Amendment #1 Summary

Description	Current Budget	Amendment Amount	Amended Budget
Other Capital Projects	\$48,517,000	\$4,545,000	\$53,062,000
Contingency	<u>1,000,000</u>	<u>(60,000)</u>	<u>940,000</u>
Total Other Capital Projects	<u>\$49,517,000</u>	<u>\$4,485,000</u>	<u>\$54,002,000</u>

Next Steps

- February 19 – Local Advisory Council
- February 26 - Board considers resolution approving 2020 Budget Amendment #1

Break

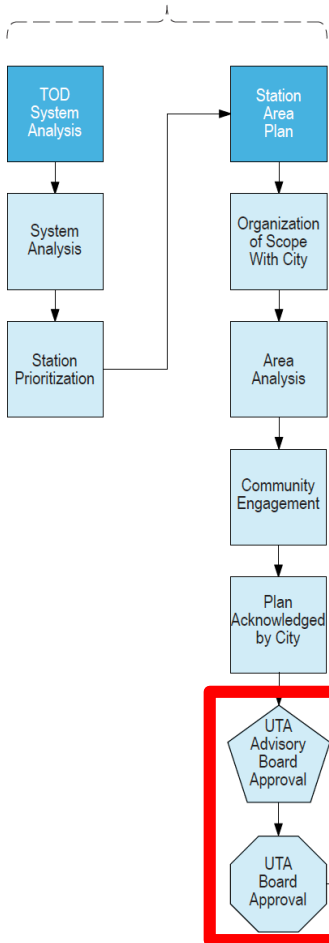


Woods Cross Station Area Plan

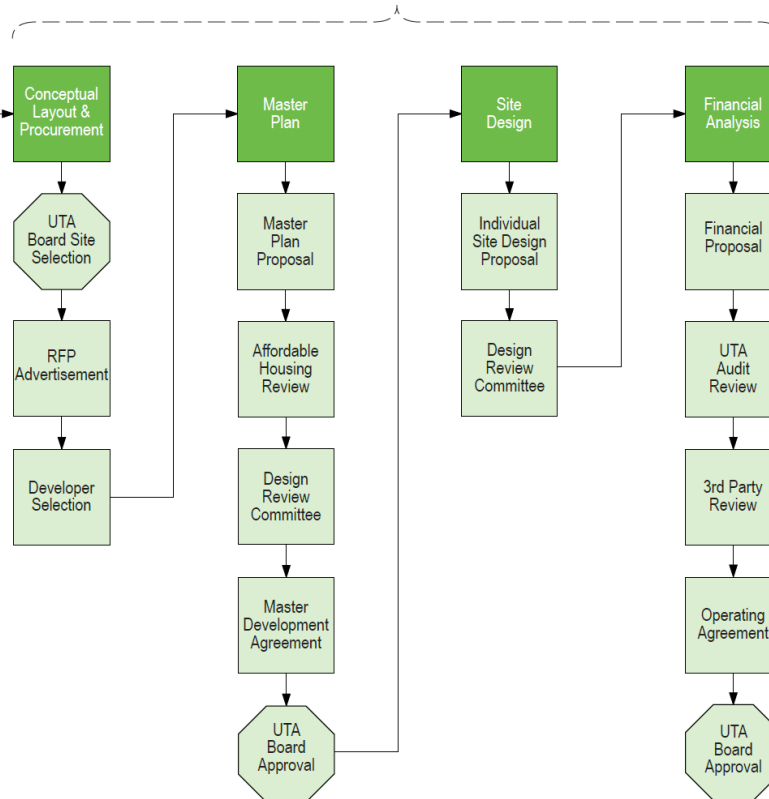


Processes & Procedures

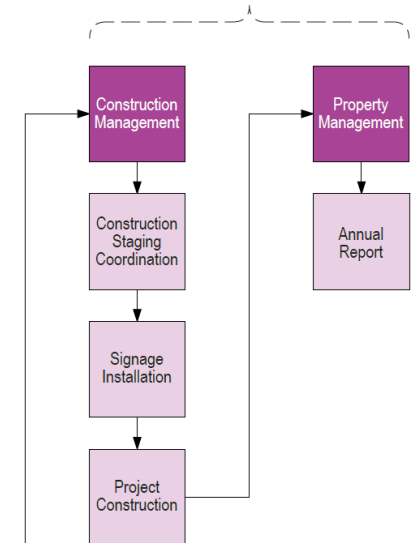
Planning



Implementation



Management





STRATEGIC RECOMMENDATIONS

WOODS CROSS STATION AREA

June 21, 2019

City of Woods Cross | Wasatch Front Regional Council | Utah Transit Authority

Study Area



Transit Amenities:

- FrontRunner Station
- Bus Hub
- Future BRT End of Line

Land uses:

- Industrial
- Residential
- Office

Holly Refinery

- No plans to reduce operations



Public Outreach

Stakeholders:

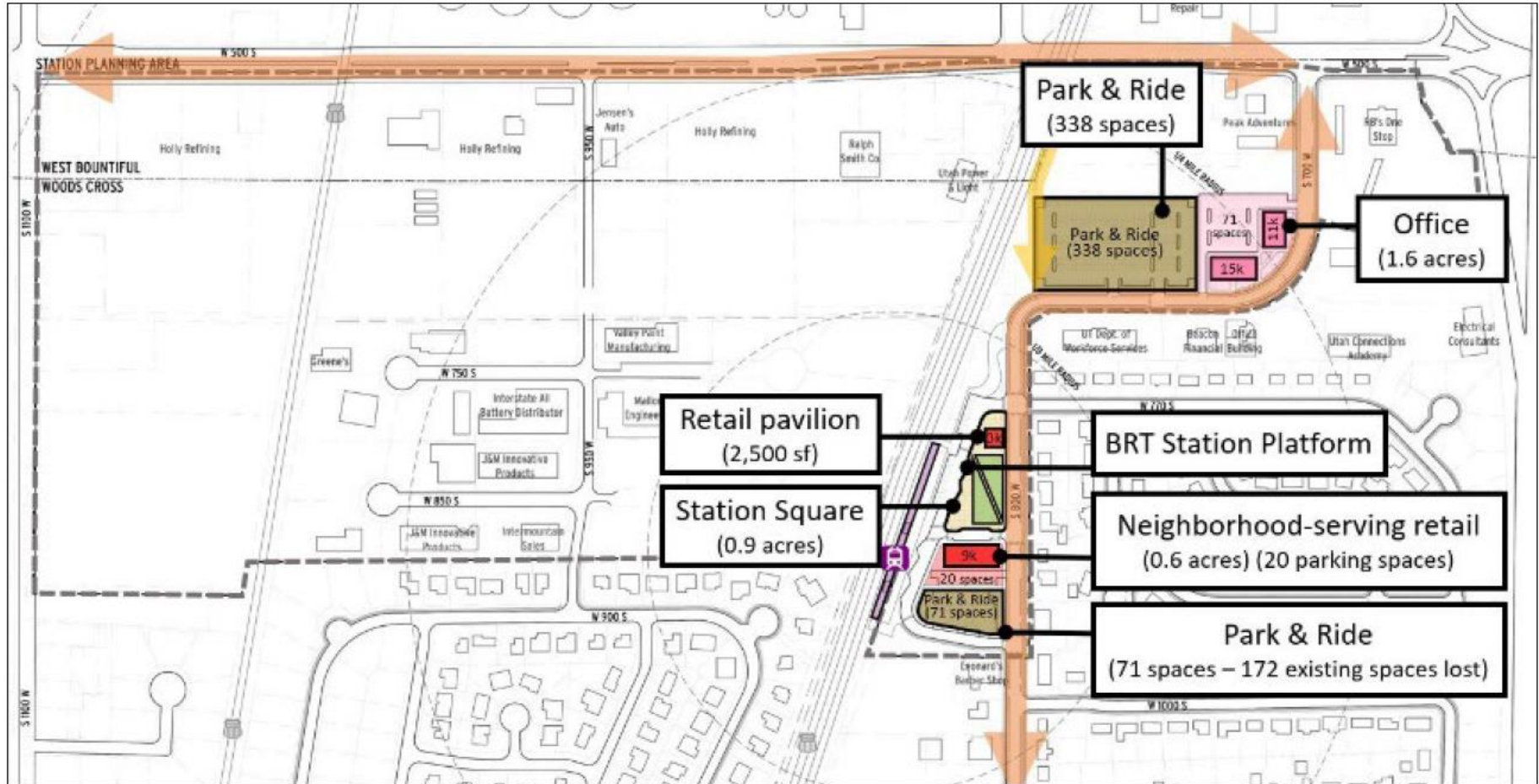
- Local business owners
- Civic leaders
- Elected officials
- Residents
- City Staff
- UTA

Methods:

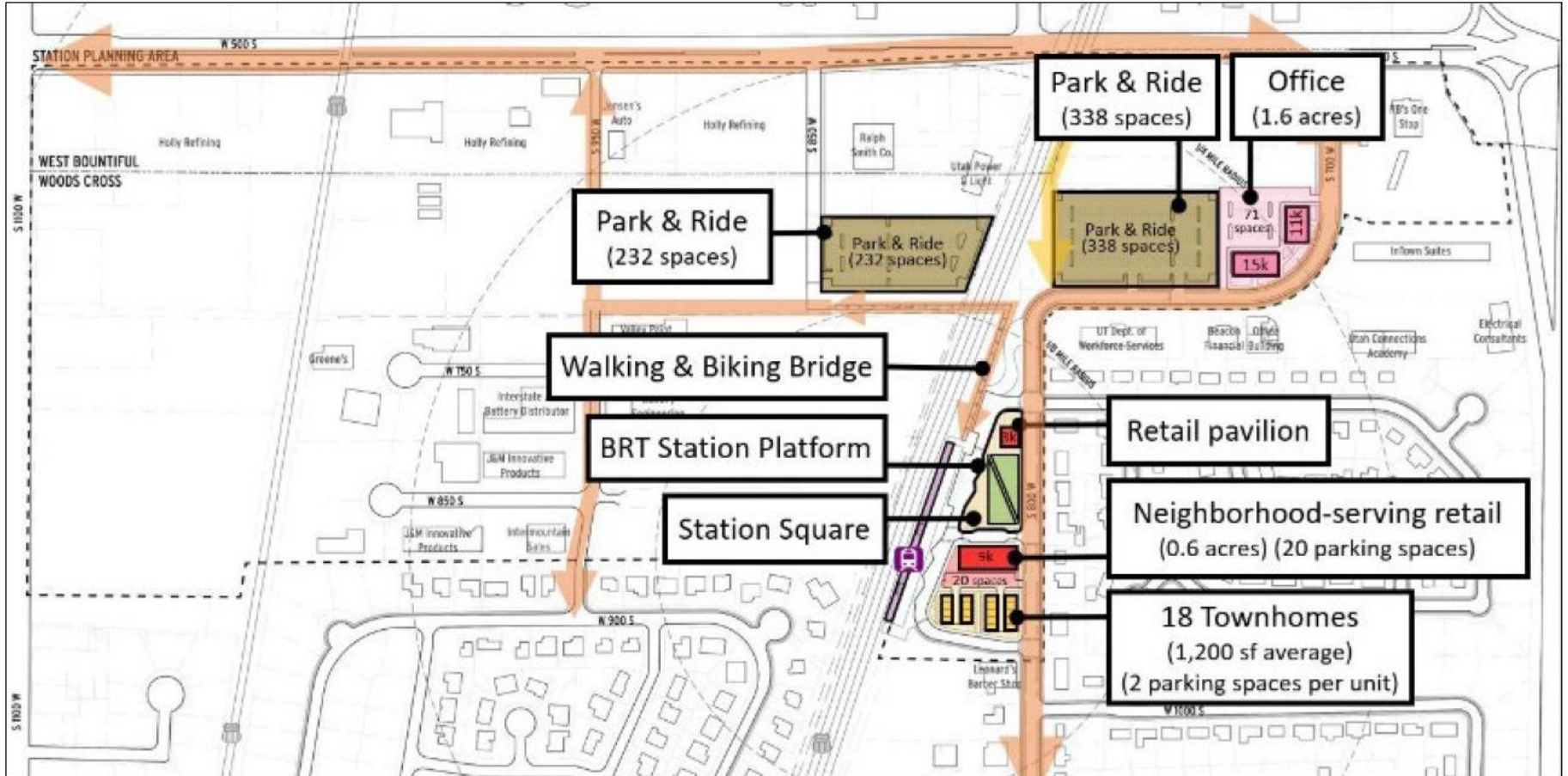
- Surveys
- Table discussions
- Community workshops
- Advisory committee meetings
- One-on-One discussions with landowners



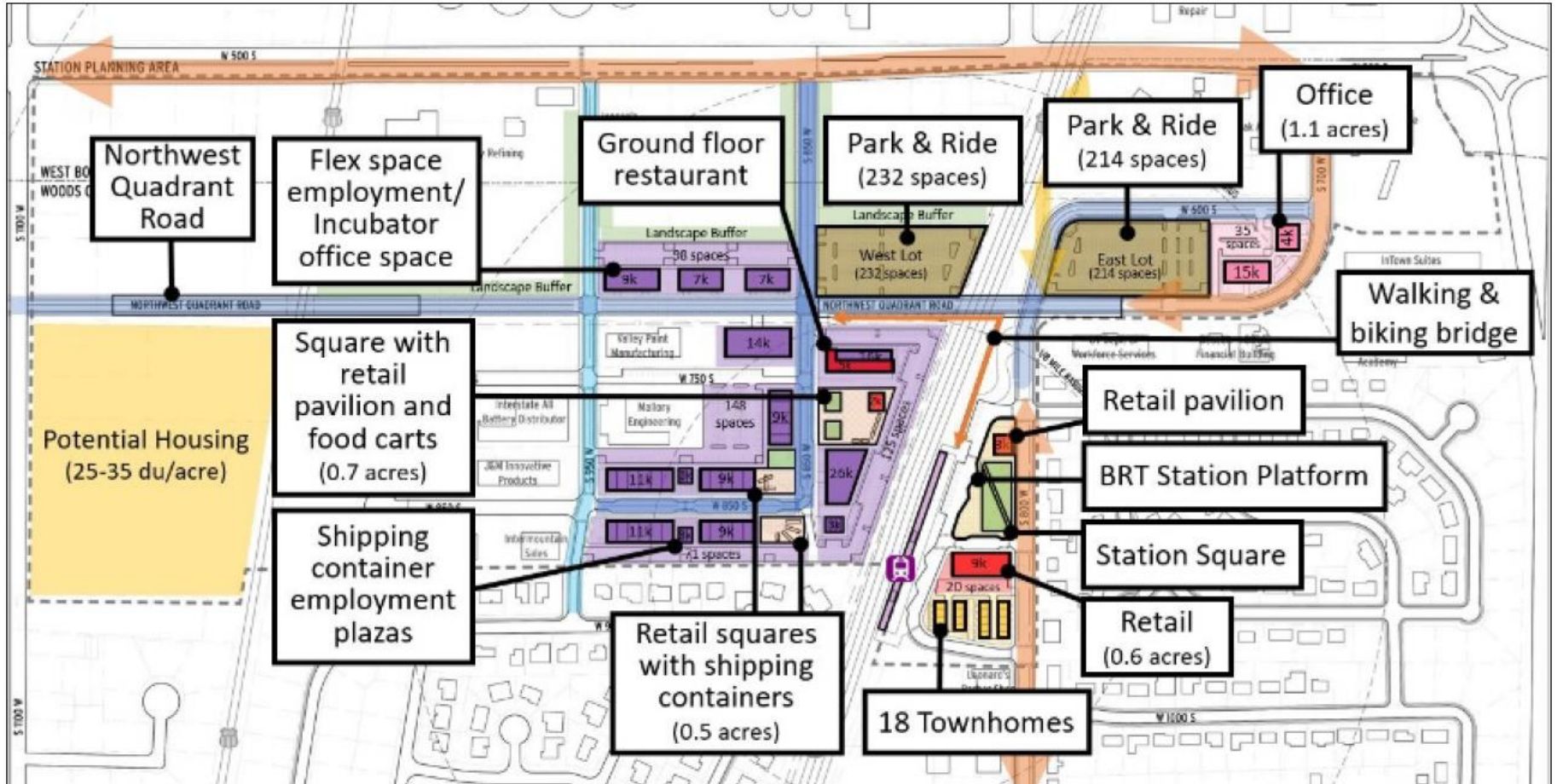
Minimal Change Scenario



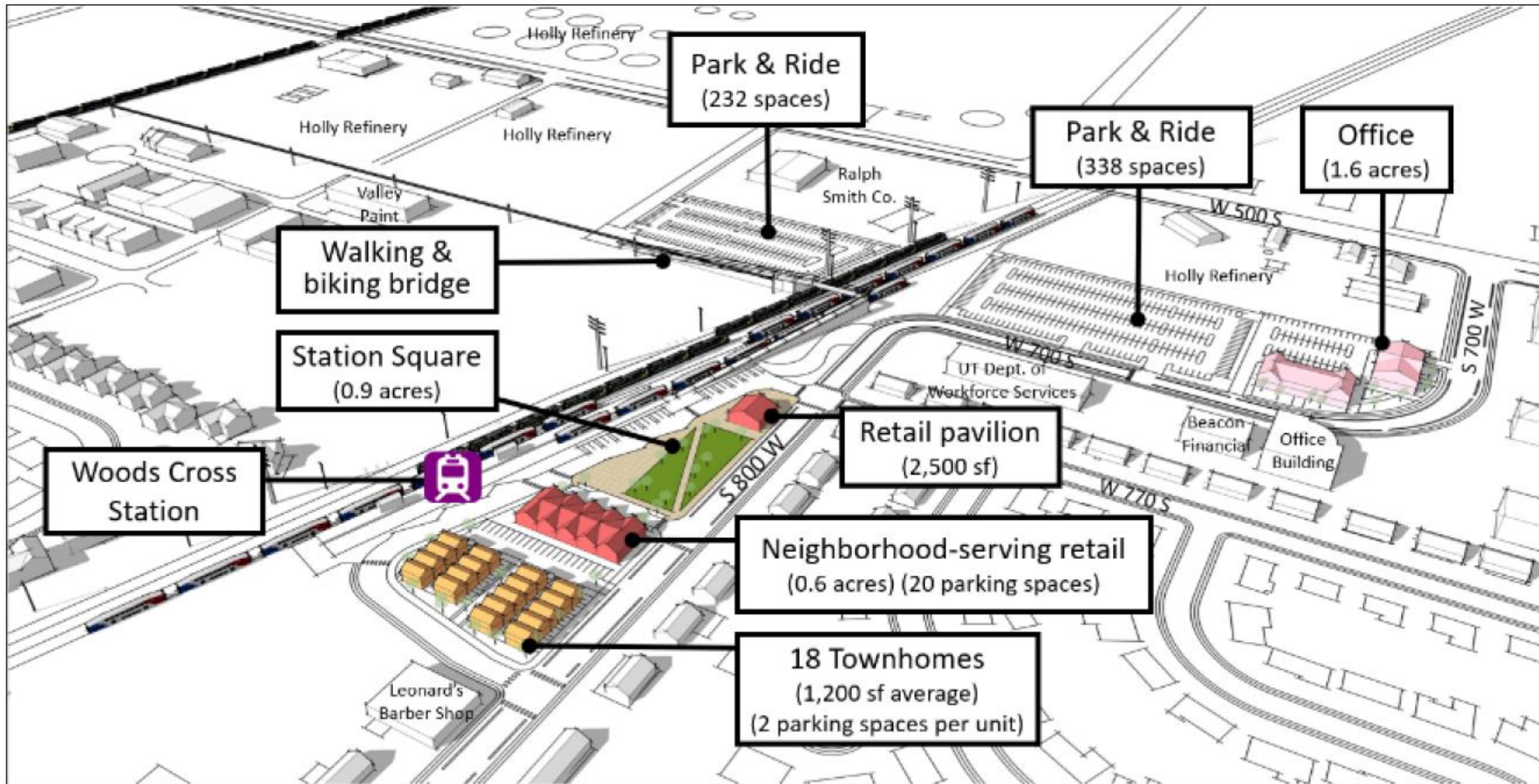
Moderate Change Scenario



Greater Change Scenario



Preferred Scenario



Recommendations

Priority Projects

- Walking and Biking Bridge Study
- North Park and Ride Expansion
- Office Parcel Redevelopment
- West Park and Ride
- South Park and Ride Redevelopment

Funding Strategies

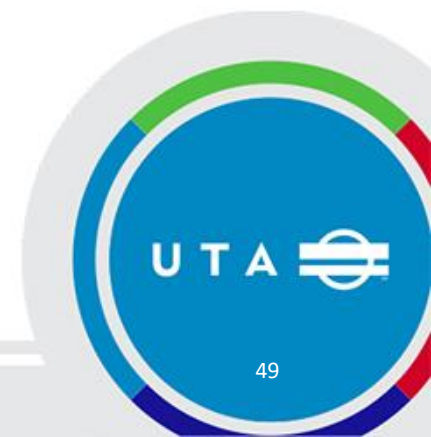
- Tax Increment Financing
- Public Infrastructure Financing

Policy & Regulatory Recommendations

- General Plan Recommendations:
 - Remove housing restrictions to allow housing in S-1 Zone
- Zoning Code Recommendations
 - Reduce parking requirements for any office and multi-family development in the area
 - Allow Park and Ride to be a permitted or conditional use



UTA Fare Policy



Fare Policy – Purpose

- To guide staff in the administration and operation of the fare system



Fare Policy – Outline

- Fare System
- Pricing Structure
- Fare Adjustments
- Complimentary Passes
- Special Pricing
- Fare Administration
 - Fare Collection
 - Payment
 - Media
 - Validation and Enforcement



Fare System

- Generates revenue to cover a reasonable portion of operating expenses
- Establish a farebox recovery ratio and target cost of collection percentage
- Use data and analytics to inform decisions



Fare System

Policy Values

- Simple and Easy
- Convenient
- Seamless
- Flexible
- Equitable
- Efficient
- Sustainable

- Uses policy values as guiding principles
- Executive Director reports to the Board of Trustees annually
- Executive Director creates procedures to execute the policy



Pricing Structure

Base Rate	<ul style="list-style-type: none">• Pricing structure is organized around a base rate• All other fares are a ratio of the base rate
Premium	<ul style="list-style-type: none">• A premium fare may be charged based on cost to operate the service, trip length, or amenities
Free	<ul style="list-style-type: none">• Identifies groups that ride free of charge
Discounts	<ul style="list-style-type: none">• Sets discounts to comply with FTA regulations, provide equity, incentivize riders, create programs
Transfers	<ul style="list-style-type: none">• Allows for travel on more than one mode• Travel must be complete within a time frame
Other	<ul style="list-style-type: none">• Other pricing adjustments may allow for time of day pricing, frequency of travel, or special service

Fare Rate Multipliers

Description	Rate	Multiplier
Day	2 X	Base Rate
Monthly	32 X	Base Rate
Premium Rate	2 X	Base Rate



Pricing Table



Local Bus TRAX and Streetcar

	Adult	Reduced
Single Trip	\$ 2.50	\$ 1.25
Day Pass	\$ 5.00	\$ 2.50
Monthly Pass	\$ 80.00	\$ 40.00



Express Bus, Ski

	Adult	Reduced
Single Trip	\$ 5.00	\$ 2.50
Day Pass	\$ 10.00	\$ 5.00
Monthly Pass	\$ 160.00	\$ 80.00

Reduced: Includes Seniors, Disabled and Youth

Special Fares: Route Deviation \$1.25, Paratransit \$4.00

FrontRunner: \$2.50 Single Trip, \$0.60 Each Additional Station



Fare Adjustments



Analyze every two years



Create fare change proposal



Title VI analysis performed



Public outreach

Complimentary Passes



- Small short-term events
- Internal use
- Sponsorships
- Exceed \$5,000



Special Pricing

Pilots & Promotions

- Test new media, programs, concepts, or ideas
- Incentivize riders
- Increase awareness of transit services

Bulk Purchase Pricing

- Large quantity purchases for groups
- Date specific, fully or partially subsidized
- Procedures for pricing and administration

Pass Programs

- Four main categories of programs
- Offered to strengthen relationships and incentivize entities to subsidize

Fare Administration

Fare
Collection

Payment

Media

Validation &
Enforcement

UTA 

Fare Collection & Payment

- A cost-benefit analysis will be performed prior to the purchase of collection equipment
- Fare payment minimizes driver/operator role in handling fares
- Payment leverages technology to simplify validation
- All rider groups have access to a fare payment option



Fare Media

Valid forms of Fare Payment as of April 2019

Electronic Fare Payment

Green Light - This card is a self-form of payment and the customer's cash on the bus.

Wave Light - A yellow light requires a additional action by the customer, for example, some customers may tap on separate or premium service before boarding the bus.

Red Light - When a customer sees a red light, they should ask for a cash fare from the operator.

Helping out - This could be a customer's card is damaged or they are unable to use it. They should report the card to check the electronic fare card status, make the customer for another form of payment and to contact the card issuer for replacement card.

ALL PASSES EXPIRE ON STATED DATE

CURRENT MEDIA

- Bus Cash/Transfer Slip
- TVM Paper Ticket
- Token
- Sticker
- Paper Pass
- Mobile Phone
- Electronic Card



Fare Media

Fare Media

- Easy to Validate
- Expedites Boarding
- Minimal Admin. Burden
- Leverage Technology
- Inventory Tracking
- Minimizes Fraud
- Cost-Effective

- Preferred media includes contactless smart cards and mobile devices
- Includes fare media issued for high volume events
- Includes event tickets provided by the event sponsor



Validation & Enforcement

- Operators will validate fare payment prior to letting the customer ride
- Operators will refer customers with fare payment issues to customer service
- Transit Police Officers and Fare Enforcement Agents will perform regular validation inspections
- Transit Police Officers and Fare Enforcement Agents will enforce UTA ordinances and regulations governing proof of fare payment



Fare Changes

Phase I

- Discuss UTA Fare Policy
- Title VI and Public Outreach
- Approve Fare Policy
- Implement Changes
- Fall 2020

Phase II

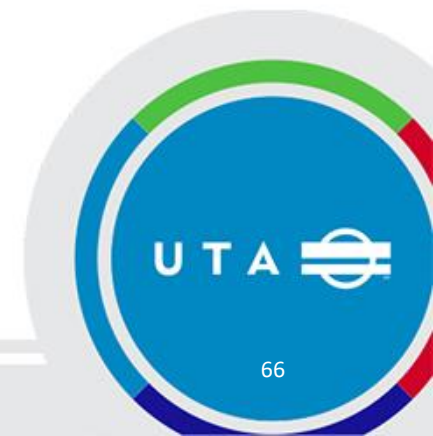
- Prepare Fare Change Proposal
- Present for Approval
- Title VI and Public Outreach
- Implement Changes
- 2021

Phase III

- Future projects
- Process Improvement

Other Business

- a. Next meeting: February 26, 2020 at 9:00 a.m.

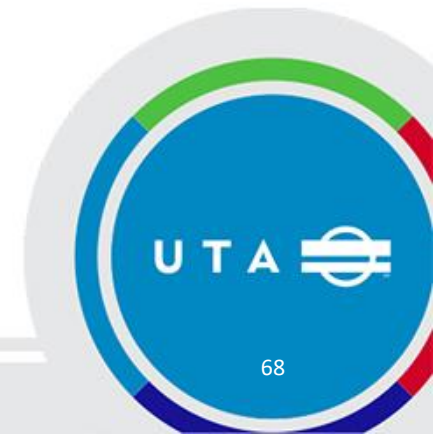


Closed Session

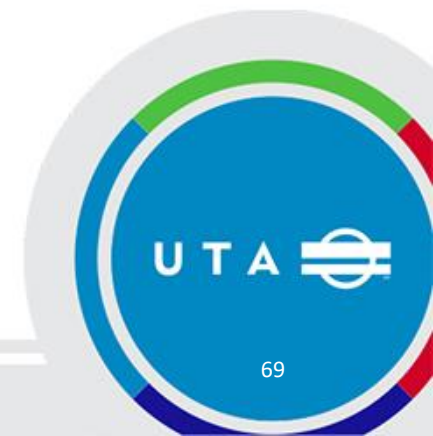
- a. Strategy Session to Discuss Collective Bargaining



Closed Session



Open Session



Adjourn

