

# TRANSIT TECHNOLOGY



Public transit is on the forefront of a wave of new technology designed to make riding safer and more convenient, and UTA is leading the way. The agency has a strong commitment to exploring new communications technologies designed to gather, process and disseminate system information, allowing customers to make better travel decisions.

Here are some of the technologies UTA has implemented to make riding the system easier, safer and more convenient.

- **Real-Time Vehicle Tracking** - UTA has an automatic vehicle location (AVL) system to track each of its transit vehicles, allowing the agency to offer riders real-time, accurate information about bus routes or train locations. Riders can track UTA vehicles in real-time from UTA's mobile-friendly website or from a number of third-party apps.
- **Electronic Fare Payment Systems** - UTA buses and transit stations are equipped with electronic readers that allow riders to pay their fare simply and quickly by using a contactless credit card, FAREPAY card or mobile payment such as Apple Pay or Google Wallet. Introduced in 2013, FAREPAY is UTA's electronic fare media card, available at a variety of local retailers as well as the agency's customer service outlets. Riders can load the contactless cards with any amount between \$5 and \$500 and use them to pay for fare on UTA's system. For added convenience, FAREPAY cards can be reloaded with funds at any time.
- **UTA Ride Time** - Ride Time is an SMS text arrival information system that allows passengers to receive real-time bus and train arrival information at any stop via text message. In addition to Ride Time, UTA features electronic platform signs at all of its rail stations that provide riders with real-time train arrival times, including information on delays. Details about how to use Ride Time can be found at [www.rideuta.com](http://www.rideuta.com).
- **Wi-Fi** - UTA's FrontRunner commuter rail system features complimentary Wi-Fi, allowing riders to maximize productivity during their trip. Since the FrontRunner system launched in 2008, Wi-Fi has been a popular feature with riders. The Wi-Fi system was upgraded in late 2016 to increase speed and accommodate more users. UTA's express buses also feature complimentary Wi-Fi.
- **Mobile Apps** - UTA makes its data feeds open to third-party developers so they can use the information to develop mobile apps. More than 20 mobile apps are available on a variety of platforms that provide information such as real-time tracking of UTA vehicles. A list of all available apps is available on [www.rideuta.com](http://www.rideuta.com).
- **Social Media** - UTA has a robust social media program with a presence on Facebook, Twitter, Instagram, YouTube and Pinterest. Information on major train and bus delays are regularly broadcast through Twitter (@rideuta). Additionally, the agency's Twitter feed can be accessed through UTA's Facebook page (search @rideuta) and clicking on the "service updates" box. For more in-depth stories about the agency, UTA maintains a blog and an electronic newsroom with key information for both the public and the media. Visit [www.rideuta.com/news](http://www.rideuta.com/news) for more information.

