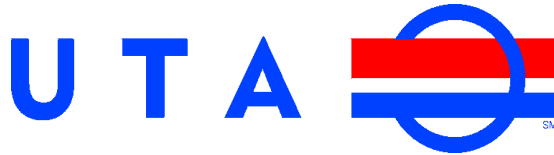


UTAH TRANSIT AUTHORITY BOARD OF TRUSTEES
Planning & Long-Term Vision Committee
Agenda Item Coversheet

DATE:	July 12, 2017
CONTACT PERSON:	Charles Henderson, Chair
SUBJECT:	Planning & Long-Term Vision Committee Report approval
BACKGROUND:	The Planning & Long-Term Vision Committee report of the meeting is attached for review and consideration of approval by the committee members
STRATEGIC FOCUS ALIGNMENT:	
LEGAL REVIEW:	N/A
EXHIBITS:	<ul style="list-style-type: none">• 05-10-17 PLVT Meeting Report – Unapproved



Minutes of the Planning & Long-Term Vision Meeting
of the Board of Trustees of the Utah Transit Authority (UTA)
Wednesday, May 10, 2017
FrontLines Headquarters, 669 West 200 South, Salt Lake City, UT

Committee Members:

Charles Henderson, Chair
Necia Christensen
Bret Millburn

Other Board Members in Attendance:

Jeff Acerson
Robert McKinley
Dan McConkie
Sherry Hall Everett
Brent Taylor (phone)
Karen Cronin

Trustees excused from this meeting included: Trustee Ashton & Trustee Walker

Welcome

Chair Henderson called the meeting to order at 12:13pm with four trustees present and Trustee Taylor participating by phone.

1. Safety First Minute (Lamount Worthy)

Chair Henderson yielded the floor to Lamount Worthy, Video Security Administrator, for a safety message.

2. Consent Agenda Items (Charles Henderson)

- a. Approval of April 12, 2017 Meeting Report – Trustee Hall Everett made the motion to approve the minutes which was seconded by Trustee Millburn. Motion approved.

3. Board Workshop Pre-Visioning Session (Charles Henderson)

Chair Henderson yielded the floor to UTA staff, Alisha Garrett for explanation of the visioning process.

- June 2nd & 3rd – Workshop Prep.
 - Alisha presented the Mini Workshop
 - Goal – let everyone know the process we are going through.
 - What goes into a vision and why that is important?
 - Goals and objectives which support the vision.
 - Best practices and what are other agencies doing.
 - The process
 - Vision/Strategic Priorities/Goals & Priorities
 - Why should you have a vision?
 - Getting the message and planting trees for shade in the future, convey looking forward.
 - What are the needs?
 - Population growth and preparing for that.

- Data helps you see where you have been and how to move forward. What is the next frontier?
- What happens without a vision?
 - Misdirection, reactive, can't see beyond today, ineffective.
 - Self-imposed limitations if you are not looking at the needs of the customer. How do we get to what matters? (i.e. one time goal)
- What goes into a vision?
 - A desired achievement or condition.
 - Inspiration.
 - A timeline – look 20 years out.
- Vision Activity
 - Match up vision statements with companies.
- Strategic Plan
- Goals & Objectives
- Self-reflection
 - Let's review UTA's current Mission, Vision and 2020 Strategic Plan
 - UTA is innovative.
 - Discussion about UTA's mission and vision statement from RideUTA.com.
 - 2020 Strategic Plan was handed out to review, mark-up and take it to the workshop in June.
 - What do we want it to say and communicate?
 - Mission Statement – what does that mean to you currently?
 - Vision Statement – what does that mean to you currently?

4. Pre-Work Updates: How are Site Visits & Appointing Authority Meetings Going?

- Charles reminded the Trustees to complete their site visit(s). These need to be signed up for and can be coordinated through Rebecca.

5. Closed Session – A closed session was not held

6. Action Taken Regarding Matters Discussed in Closed Session (Charles Henderson) - None

7. Liaison, Conference & External Committee Reports (Charles Henderson/Jerry Benson) – None

8. Input & Date for the Next Committee Meeting (Charles Henderson)

- Post board workshop discussion.
- The next meeting is tentatively scheduled for Wednesday, June 14th at noon.

8. Other Business (Charles Henderson) – None

10. Adjourn. The meeting was adjourned at 1:50 p.m. by motion.

Transcribed by Melanie Penton
 Assistant to the VP of External Affairs
 Utah Transit Authority
mpenton@rideuta.com
 801.237.1929